

## **‘Building Bridges’ in Applied Arts and Health, Education and Community 7<sup>th</sup>-10<sup>th</sup> August 2019 Sponsorship Opportunities**

### **Conference Overview**

In celebrating the 10th Anniversary of the Journal of Applied Arts and Health (JAAH), the University of Wolverhampton is hosting an International Arts & Wellbeing Conference.

The Conference celebrates the arts and aims to build metaphoric bridges across the field by facilitating a diverse and lively programme of dialogue with an emphasis on creativity and wellbeing in education and community. The Conference focuses on applied arts practice, research, scholarship, expressive arts therapy, community and education, set in proximity to one of England’s most stunning heritage locations.

### **Who is the conference for?**

The Conference explores common themes, concerns, and possibilities across a range of organizations including expressive arts therapists, medical staff, artists, educators, researchers, policy makers, consultants, applied arts practitioners including integrative, multimodal arts processes for personal transformation, community development, heritage and wellbeing, social change and healing through the arts.

### **Key note speakers:**

Dr Patricia Fenner, La Trobe University (Australia)

J. Todd Frazier, Houston Methodist Hospital Center for Performing Arts Medicine (USA)

Dr Debra Kalmanowitz (Israel)

Professor Vicky Karkou (UK)

Dr Mitchell Kossak, Lesley University (USA)

Professor Shaun McNiff, Lesley University (USA)

Professor Ross W. Prior, University of Wolverhampton (UK)

Dr Nisha Sajnani, New York University (USA)

For further details please visit <https://www.wlv.ac.uk/about-us/our-schools-and-institutes/faculty-of-arts/an-international-arts--wellbeing-conference--building-bridges/>

### **Sponsorship Opportunities**

We would like to offer you the opportunity to promote your organisation to our conference delegates through a number of sponsorship offers.

**Platinum (1 available)****£5,000**

Our platinum sponsorship package includes the following benefits:

- An opportunity for your company to address the conference delegates at a conference session
- 4 complimentary delegate passes to the conference including the conference dinner
- Company thanked for Platinum sponsorship in the conference programme and book of abstracts
- Full page colour advertisement in the conference programme and book of abstracts
- Opportunity to give promotional materials to all attending delegates
- Centrally positioned stand for the Company to advertise during lunch / breakout sessions
- High prominence given to the Company in all social media produced by UoW in connection to the conference and on the conference website
- High prominence given to the Company in all media / press releases
- Distribution of company marketing materials in the conference packs (supplied by sponsor)
- Verbal acknowledgement as Platinum Sponsor at Conference Welcomes each day.

**Gold (3 available)****£2,500**

Our Gold sponsorship Package includes the following benefits:

- 2 complimentary delegate passes to the conference and conference dinner
- Company thanked for Gold sponsor page in the conference brochure and book of abstracts
- Opportunity to give promotional materials to all attending delegates
- Display stand for the Company to advertise during lunch / breakout sessions
- Moderate prominence given to the Company in social media produced by UoW in connection to the conference
- Moderate prominence given to the Company in media / press releases
- ½ page advert in the Conference programme and book of abstracts
- Acknowledgment as a Sponsor in the Conference programme
- Logo recognition on the Conference webpage
- Verbal acknowledgement at Conference Welcome each day

**Delegate sponsorship (10 available)****£500**

Our delegate sponsorship Package includes the following benefits:

- Will support 1 delegate to attend the conference (typically a student, self-employed artist or someone from a developing country who otherwise could not afford to attend).
- Company thanked for delegate sponsorship page in the conference brochure and book of abstracts
- Display stand for the Company to advertise during lunch / breakout sessions
- ¼ page advert for the Company in the conference brochure and book of abstracts
- Limited prominence given to the Company in social media produced by UoW in connection to the conference
- Limited prominence given to the Company in media / press releases